



**SECRET DIARY
OF A
PHOTOGRAPHER**

SOHO EDITION

DEDICATED TO

The people of London, without you all this would not be possible.

The photography community of Instagram who support and inspire me to keep perfecting my art

This photobook represents many things for me: my first attempt at compiling a body of work from start to finish, my first full year as a hobbyist street photographer, and a chance to reflect on how far I have come in a relatively short period of time.

Early on, I learned that one of the best ways to develop creatively is to set yourself a project. With that in mind, I set out to find my first.

They say hindsight is a wonderful thing, and looking back now, the choice feels obvious. As I scoured the thousands of images in my Lightroom library, one thing kept standing out. I take a lot of photographs in Soho.

This unique part of London has a particular draw for me. On reflection, I think it is the energy, the characters, and the bright neon lights, but also a lingering trace of the area's more amorous past, subtle and low-key these days, but still present.

Night photography can be both exhilarating and deeply challenging, both socially and technically. Neon signs clash with deep shadows, moving crowds disrupt autofocus, and mixed light sources make colour balance difficult. Yet it is precisely these challenges that create the gritty, cinematic atmosphere that rewards persistence with striking images.

The photographs in this photobook were gathered over the course of 2025, across many trips to Soho. I chose to make this a digital-only product initially, partly due to time constraints, but also because it allows the work to reach a wider audience. These images are best experienced on a large screen, so I encourage you to view this on a laptop or desktop computer to fully immerse yourself in them.

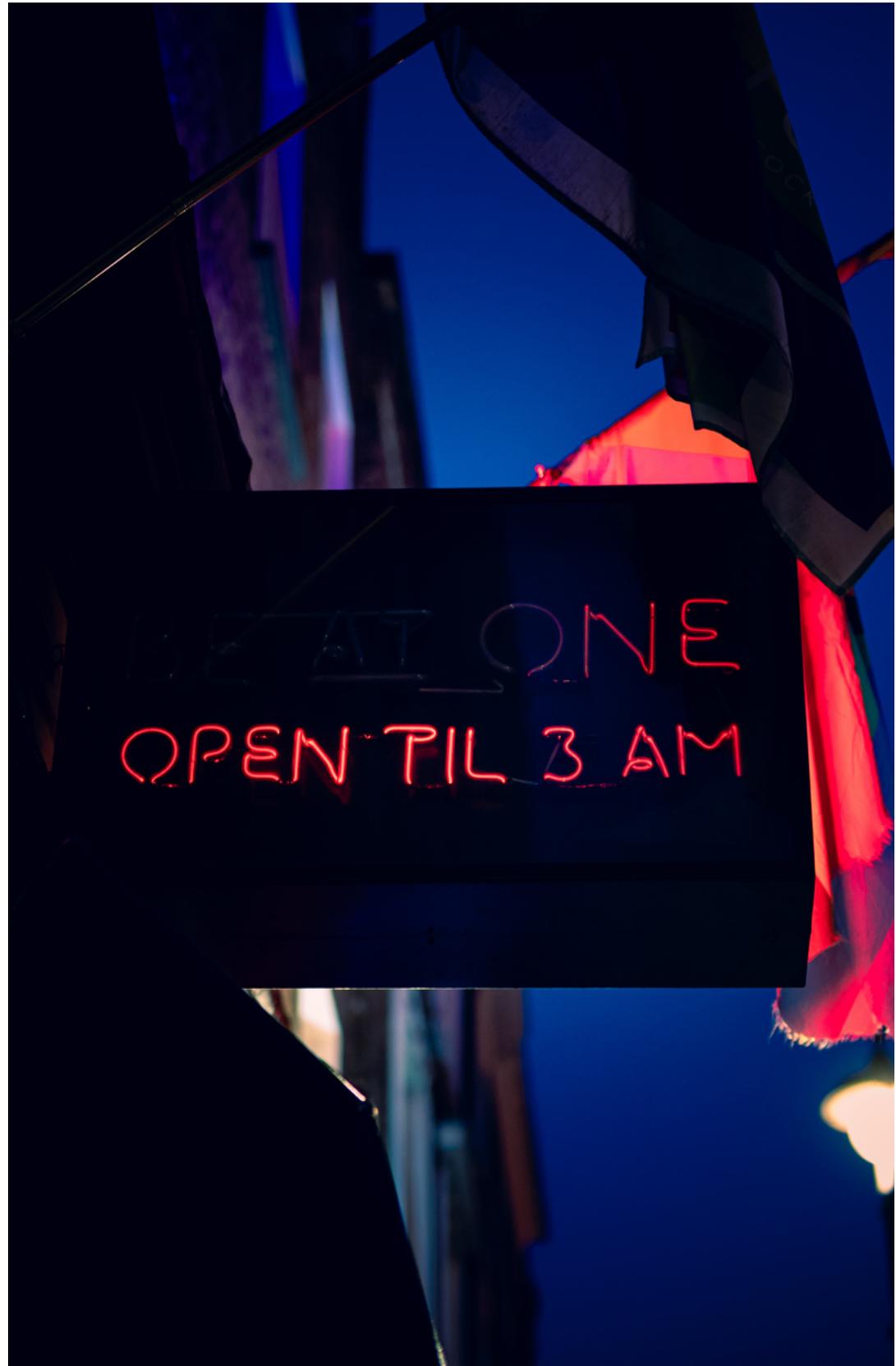
I have attempted to capture the elements that define this area for me and present them as a visual narrative. I hope you appreciate the story being told, and most importantly, feel it.

If you do not already follow me on Instagram, I would encourage you to do so. Feel free to reach out for a chat. Perhaps we can collaborate in the future.

Enjoy Soho through my eyes.

Iain





SOHO

BE AT
ONE
COCKTAIL
BAR

COCKTAIL BAR

KINGLY
STREET W1
CITY OF WESTMINSTER

UPPER JOHN
STREET W1





**"This is life,
in all its gruesome,
lovely,
neon-lit glory."**

Nuala Casey, Soho, 4am



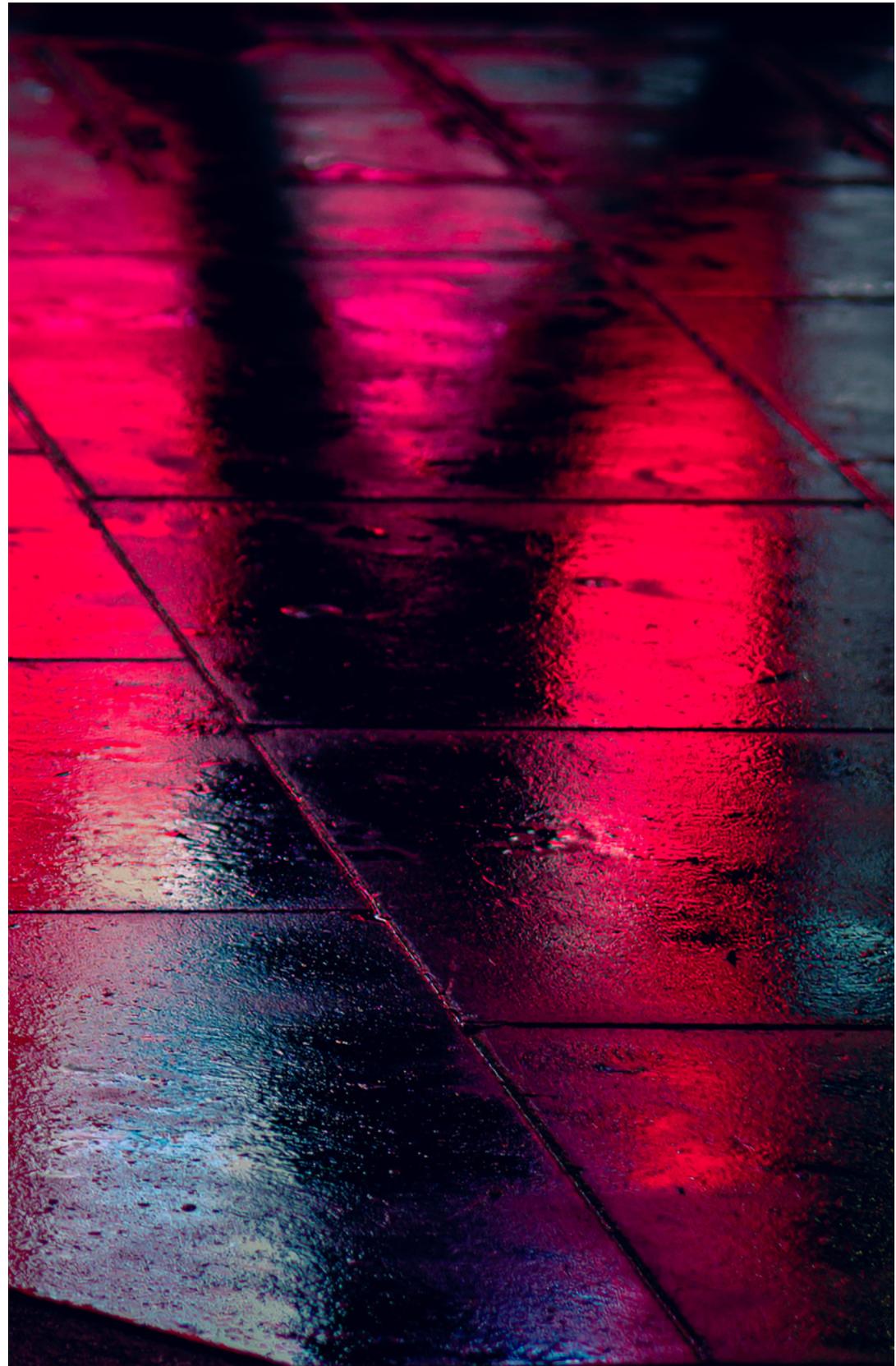






**"I can resist
everything
except
temptation."**

Oscar Wilde





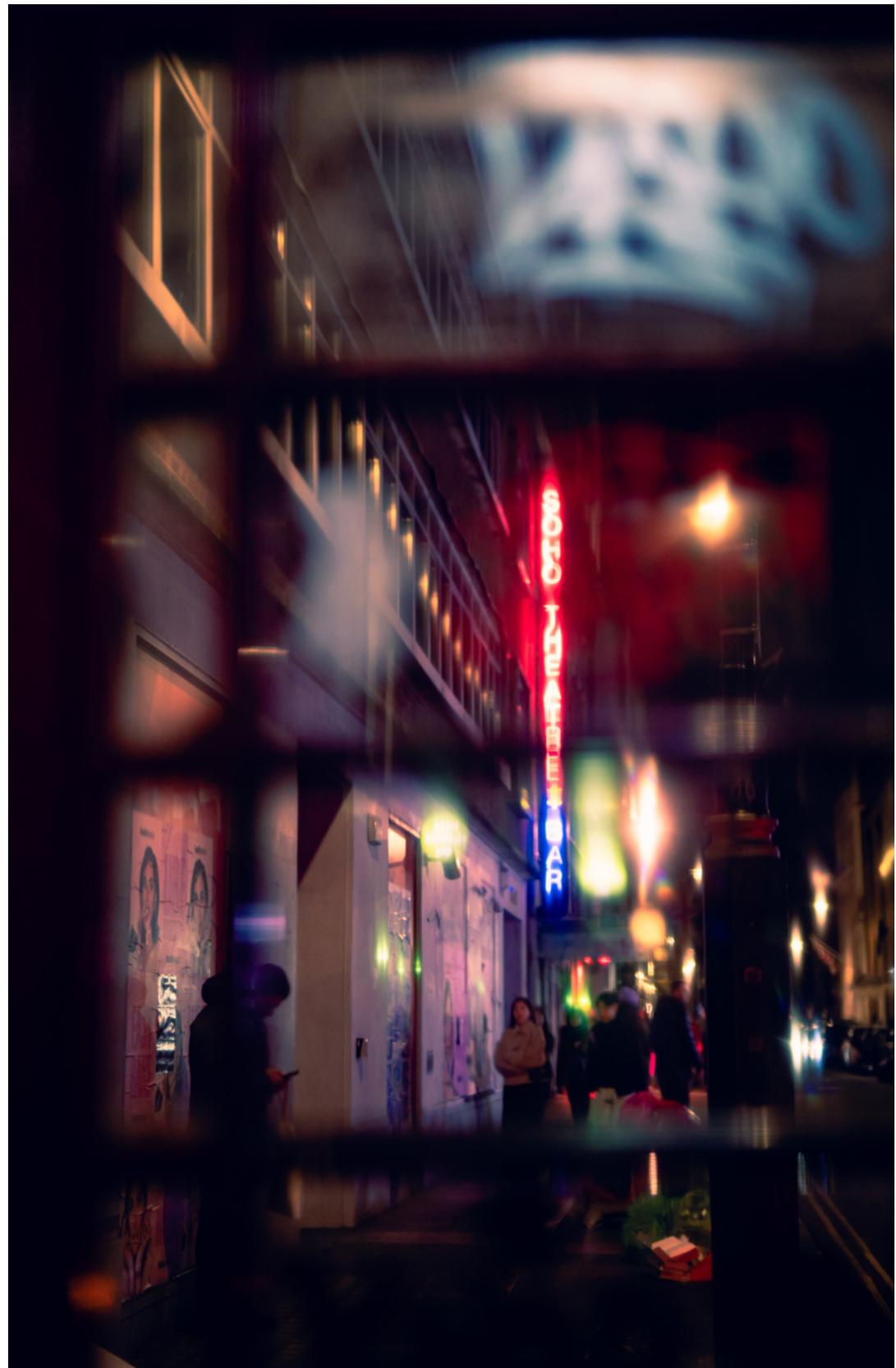
BERRY RYAN BILL DAMASCHKE
ERICA LYNN SCHWARTZ/MATT RICHEN/STEPHANIE BOENBERG
SMITH ALEIM ENTERTAINMENT CJ ENM PLAYING FIELD LEN BLAVATNIK
GORE ORGANIZATION AMBASSADOR THEATRE GROUP SPENCER ROSS
NATIONAL THEATRE FUND STORYKEY ENTERTAINMENT JUJANCYN THEATERS
HERITON INDEPENDENT PRESENTERS NETWORK TRIPTYK STUDIOS
ALEXANDR MORAN
THEATRE COMPANY/42ND CLUB TULCHIN BARTNER/JOAN RAFFE
and
AL CREATURES
Present
MOULIN ROUGE!
MUSICAL
Book by
JOHN LOGAN
STUDIOS MOTION PICTURE WRITTEN BY BAZ LUHRMANN
DIRECTED BY BAZ LUHRMANN
Present with Buena Vista Theatrical
Starring
ALISTAIR BRAMMER
AUG RYDER
IVAN DE FREITAS LINDSEY TIERNAN
MATTEO JOHNSON ATHENA C
TAYLOR BRADSHAW LUCY C
RYLES HART MATIA HIK
HOLLY LIBURO MARIOS N
JAMIE SHELDON ELLY SHAW
KEVIN TRISTAN
Lighting Design
JUSTIN TOWNSEND PETER
Catherine Martin Pippa A
MATT STINE JUSTIN LEVINE
Resident Associate Director
LAUREN STORER
Costume Associate
IRENE BOHAN
Sound Designers
DANIEL HIGGOTT LISA BUCKLEY
Marketing & Advertising
DEWYNTERS
General Management
PLAYFUL PRODUCTIONS
Arrangements and Additional Lyrics by
JUSTIN LEVINE
Cinematographer by
NYA TAYEH
Directed by
ALEX TIMBERS
Moulin Rouge! is a registered trademark of Moulin Rouge.

**"Love is the
great
conqueror
of lust"**

C.S.Lewis

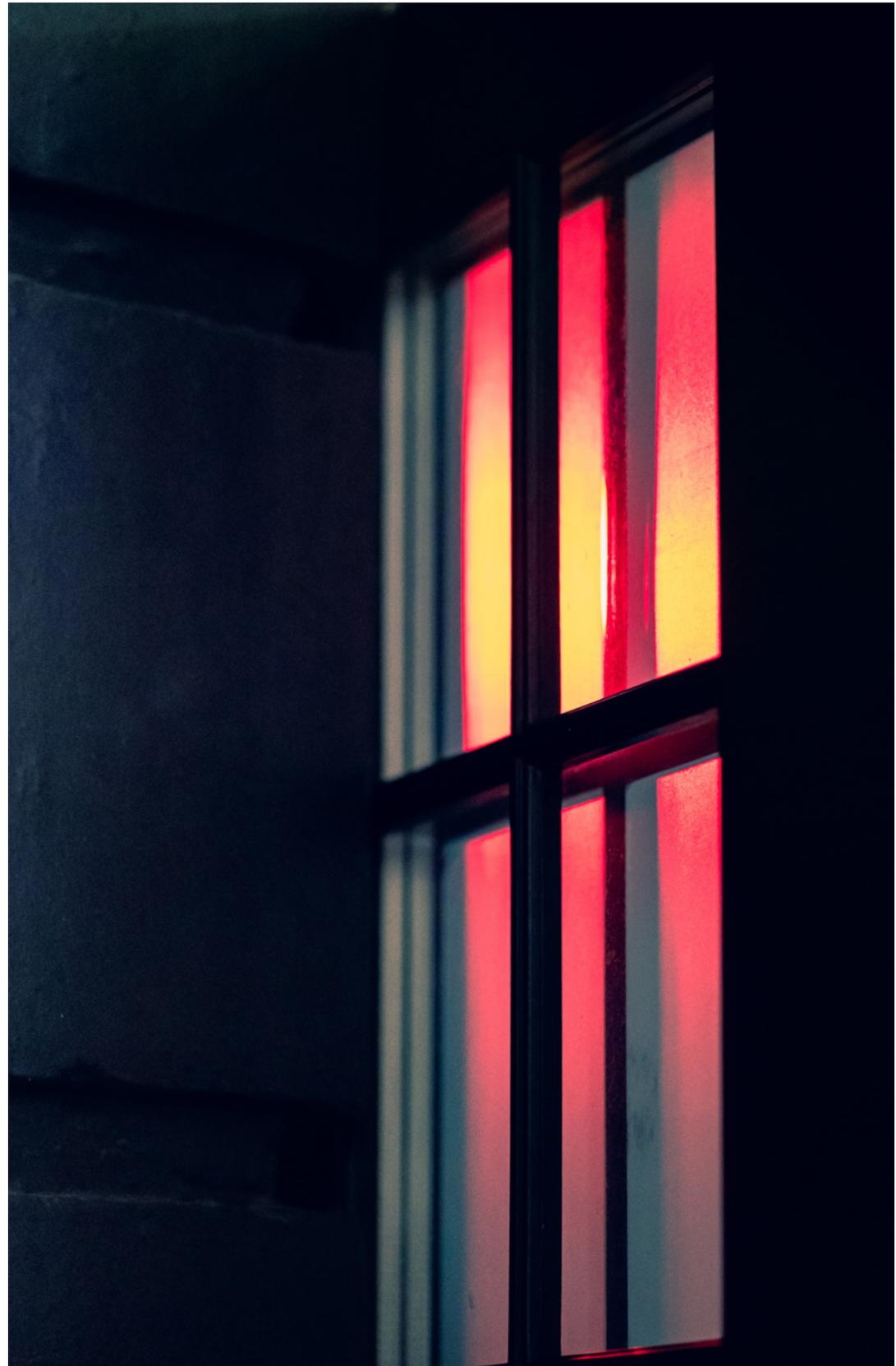
TABLES
& DANCING

LYRIC
STAGE DOOR





















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